## University Relations Director Interview Questions

1. Name a time when your advice to management led to an improvement in your company or otherwise helped
your employer.
2. Provide an example of a time when you successfully organized a diverse group of people to accomplish a
task.
3. What is the key to success when communicating with the public.
4. Share an experience you had in dealing with a difficult person and how you handled the situation.
5. Share an experience in which you successfully shared a difficult piece of information. (Make sure that the
candidate has open lines of communication.)
6. Tell me how you organize, plan, and prioritize your work.
7. What are some long-range objectives that you developed in your last job? What did you do to achieve
them?
8. Share an experience when you applied new technology or information in your job. How did it help your
company?
9. Give me an example of when you thought outside of the box. How did it help your employer?
10. Tell me about an experience in which you analyzed information and evaluated results to choose the best
solution to a problem.
11. Would you consider analyzing data or information a strength? How so?
12. Tell me about the last time you monitored or reviewed information and detected a problem. How did you
respond?
13. Share an example of a time you had to gather information from multiple sources. How did you determine
which information was relevant?

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